



# SEO

SERVICE PLANS



	PRO	PLUS	PLATINUM	
SEO SETUP	Included	Included	Included	Description
<b>Primary Keywords</b>	10 Keywords	20 Keywords	40 Keywords	The number of keywords we'll monitor and prioritize for higher rankings, with regular tracking of their performance.
<b>SSL Certification Check</b>	✓	✓	✓	Ensuring your website is secure and trusted by search engines.
<b>Google Analytics</b>	✓	✓	✓	Setting up Google Analytics to track and report on your website's traffic and user behavior.
<b>Google Search Console</b>	✓	✓	✓	Configuring Google Search Console to monitor and optimize your website's visibility in Google search results.
<b>XML Sitemap Setup &amp; Submission</b>	✓	✓	✓	Creating and submitting a sitemap to search engines for effective indexing.
<b>Robots.txt Setup &amp; Optimization</b>	✓	✓	✓	Configuring your robots.txt file to guide search engines on which parts of your site to crawl and index.

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SEO SETUP	Included	Included	Included	Description
Google Analytics Goal Setup	✓	✓	✓	Setting up goals in Google Analytics to track important user actions like purchases or form submissions.
Competitor Research	✓	✓	✓	Analyzing competitors' strategies to give your SEO efforts an edge.
Schema Setup	✓	✓	✓	Adding schema markup to your website to help search engines better understand your content.
Monthly Report Setup & Schedule	✓	✓	✓	Setting up automated reports to keep you informed of SEO progress.

SEO MONTHLY	Included	Included	Included	Description
On-page Audits	✓	✓	✓	Regularly auditing your website optimize existing content.
Google Search Console Management	✓	✓	✓	Resolving errors flagged by Google to improve site performance.

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SEO MONTHLY	Included	Included	Included	Description
<b>Title Tag Optimization</b>	✓	✓	✓	Enhancing title tags to improve click-through rates and rankings.
<b>Meta Description Optimization</b>	✓	✓	✓	Refining meta descriptions to attract more clicks from search results.
<b>Image Alt &amp; Title Tag Optimization</b>	✓	✓	✓	Optimizing image descriptions for better search visibility.
<b>Internal Linking</b>	✓	✓	✓	Improving site navigation and SEO by linking related content within your website.
<b>Outbound Linking</b>	✓	✓	✓	Optimizing external links to boost credibility.
<b>URL Optimization</b>	✓	✓	✓	Simplifying and optimizing URLs for better search engine understanding and user experience.

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SEO MONTHLY	Included	Included	Included	Description
301 Page Redirects	✓	✓	✓	Managing redirects from old URLs to new ones to preserve SEO value.
Backlink Audits	✓	✓	✓	Reviewing all backlinks, manually disavowing any flagged as harmful to your site's SEO.
Monthly Ranking & Analytics Report	✓	✓	✓	Providing monthly insights into your site's search engine rankings and traffic.
Monthly Progress Report	✓	✓	✓	Summarizing the results and impact of SEO efforts each month.

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BACKLINKS MONTHLY	Included	Included	Included	Description
Backlink Domain Authority	✘	DA 10+	DA 30+	The higher the domain authority of a site, the more valuable its backlink is for SEO.
Total Amount of Links	✘	10 Backlinks	15 Backlinks	The number of backlinks provided each month based on your selected tier.
Total Amount of In-Content Links	✘	13 In-Content Backlinks	23 In-Content Backlinks	The number of backlinks embedded within webpage content to boost SEO.
Target URL	✘	1 URL	1 URL	The specific page that backlinks will direct traffic to.
Social Bookmark	✘	2 (x2)	3 (x3)	Backlinks created by submitting your site to reputable social bookmarking sites.
Q&A Content Submission	✘	1 (x2)	2 (x3)	Backlinks generated by sharing images that link to your website.

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BACKLINKS MONTHLY	Included	Included	Included	Description
Image Sharing	✘	2	3	Backlinks created by adding your site information to reputable online profiles.
Business Profile Link	✘	2	3	Backlinks generated by providing answers on reputable Q&A websites.
Directory Submission	✘	1	1	Backlinks created by listing your site on reputable online directories.
Citation Submission	✘	1	1	Backlinks generated by submitting your site to reputable citation listings.
Classified Ad Submission	✘	1	1	Backlinks created by submitting your site to reputable online classified ads.
Web 2.0 Blog Content	✘	✘	500 Words	Content created for submission to Web 2.0 blogs.

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BACKLINKS MONTHLY	Included	Included	Included	Description
Web 2.0 Blog Posting	✘	✘	1 (x3)	Backlinks created by submitting blogs to reputable Web 2.0 platforms.
Monthly Backlink Report	✘	✔	✔	A monthly report detailing all backlinks generated for your account.

	PRO	PLUS	PLATINUM	
CONTENT MONTHLY	Included	Included	Included	Description
<b>Blog Articles</b>	✘	1 Blog Article	2 Blog Articles	The number of blog articles we create for your account each month.
<b>Word Count</b>	✘	500 Words	1,000 Words	The word count for each article.
<b>SEO Keyword Boost</b>	✘	✔	✔	Researching and integrating SEO keywords into your articles for better visibility.
<b>AI Enhanced Topic Research</b>	✘	✔	✔	Identifying the best topics based on trends and competitiveness.
<b>AI GPT-4o Written</b>	✘	✔	✔	High-quality content created by GPT-4o AI.
<b>Curated Stock Images</b>	✘	✔	✔	Each article includes one licensed stock image, typically as the featured image.
<b>Human Reviewed &amp; Refined</b>	✘	✔	✔	Our editors meticulously polish each piece for accuracy and quality.
<b>Article Publishing</b>	✘	✔	✔	Our team publishes approved articles directly to your website.